

NISHIMA PATEL ROBB

**Takes people, brands and businesses
from invisible to unmissable. With
brand and AI.**

THE MISSION

Help 1 million UK women find financial freedom through AI and visibility.

FULL SPEAKER PROFILE

For bureaus, websites and agent decks.

Approx. 265 words · Use as the master bio

Nishma Patel Robb takes people, brands and businesses from invisible to unmissable. With brand and AI. It is the through-line of the stages she takes, the brands she advises and the businesses she's built.

Her mission: help 1 million UK women find financial freedom through AI and visibility.

She spent ten years at Google UK as Senior Director of Brand and Reputation Marketing, where she helped launch Bard (now Gemini), grew YouTube, and built Digital Garage, the free digital skills programme that trained over a million people in this country, most of them women. That work taught her one thing: being unmissable is a craft, not luck. Her keynotes are where she passes it on.

Two talks form the spine: how to build a personal or business brand that cannot be overlooked, and how women, founders and leaders use AI to compound their visibility, their time and their growth. Both flex for the audience. Both rest on a clear conviction that the rules of visibility are being rewritten right now.

She is the founder of Unmissable, the brand and AI advisory; founder of Glittersphere, the community where ambitious women get AI-fluent and unmissable in the same room; and co-founder of HERA Media, the UK's first female-focused video podcast network. She was the 101st President of WACL, is President of the History of Advertising Trust, and a Fellow of the Marketing Society and the IPA.

She has done stand-up at the Comedy Store, hosts the rooms most people want invitations to, and wears sequins on principle.

STAGE INTRODUCTION

For the MC to read aloud.

Approx. 110 words · Roughly 30 seconds spoken

Our next speaker takes people, brands and businesses from invisible to unmissable. She does it with brand and AI.

Her mission: 1 million UK women, financially free. Through AI and visibility. Starting now.

She spent ten years at Google running brand and reputation. She launched Bard. She built Digital Garage. She was the 101st President of WACL and is President of the History of Advertising Trust. At fifty she walked away from the badge and now runs three businesses of her own: Unmissable, Glittersphere, and HERA Media.

She's done stand-up at the Comedy Store, she'll show up in sequins in January if she feels like it, and she will probably make you dance before the talk starts.

Please welcome Nishma Patel Robb.

FOR AGENDAS AND LISTINGS

For programme blurbs and speaker grids.

Approx. 75 words · Use in lineup cards, panel intros and social tiles

Nishma Patel Robb is a brand and AI speaker taking people, brands and businesses from invisible to unmissable. Her mission: 1 million UK women financially free, through AI and visibility. Founder of Unmissable and Glittersphere, co-founder of HERA Media, and former Senior Director of Brand and Reputation at Google UK, where she helped launch Bard and built Digital Garage. Past President of WACL (the 101st). Fellow of the Marketing Society and the IPA. Sequins on principle.

ONE-LINE VERSION

Takes people, brands and businesses from invisible to unmissable. With brand and AI.

TOPIC TAGS (FOR LISTINGS)

Brand and AI

Personal brand

AI for women and leaders

Future of work

Founders and growth

Visibility and reinvention